

BEDRE

gardsdrift

www.gardsdrift.no

Circulation
16.490

Mediainformation 2020



Publication Schedule 2020:

Issue	Material deadline	Published
1	10.01	03.02
2	03.02	02.03
3	02.03	30.03
4	16.04	11.05
5	20.05	22.06
6	03.08	24.08
7	24.08	21.09
8	21.09	19.10
9	19.10	16.11
10	16.11	14.12

Advertisement prices 2019:

Format	Price
1/1 page	17 500 NOK
1/2 page	11 000 NOK
1/4 page	7 600 NOK
1/8 page	4 500 NOK
2nd page	19 500 NOK
Last page	21 500 NOK
Spread	29 500 NOK

Advertising

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Technical information:

Size: A4
Working area: 190x265 mm
Columns: 4
Column width: 45 mm
Finishing: Saddle-back (stapled)
Bleeding print: Yes
Raster cover: 60 lines
Raster inside: 60 lines
Cover paper: 150 g profi gloss
Paper: 100 g profi silk
Digital material: PDF files with fonts embedded. Photos
CMYK 300 dpi.
Transfer: E-mail roy@askmedia.no

Conditions and limitations:

Cancellations must be in writing four weeks before the publishing date.
Unmet deadlines will cancel the right to complain. All complaints,
corrections and stop orders must be given in writing.
We charge an additional fee for unfinished material.

1/1 page
210x297mm
+ 3 mm bleed
(213x303 mm)

1/2 page H
190 x130 mm

1/4 page H
190 x 63 mm

1/8 page H
92 x 63mm

1/2 page
V
92x265mm

1/4 page
V
92x130mm